

Utah Watercolor Society

Deb Makoff

P.O. Box 711434

SLC, Utah 84171



UTAH WATERCOLOR SOCIETY

2010 ANNUAL

SPRING OPEN JURIED EXHIBITION

April 19 – May 28

Schorr Gallery

PROSPECTUS

DEADLINE FOR ENTRIES – March 2, 2010

UTAH WATERCOLOR SOCIETY 2010 SPRING EXHIBITION ENTRY FORM

Neither the Utah Watercolor Society nor its officers, nor any receiving or leasing agent will be liable for loss or damage to any work of art submitted to this exhibition. Insurance, if desired, is the responsibility of the individual artist. All paintings will be handled with the greatest care. Images of selected work may be used for publicity, catalog or slide shows at the discretion of the UWS. By submitting work to this exhibit the artist agrees to the conditions set forth on the entry form. I hereby agree to the above liability clause and to abide by all the rules and regulations set forth in the Call for Entries of the Utah Watercolor Society's 2010 Spring Open Exhibition. Permission is granted to photograph my paintings and use my images on the UWS web site, calendar, and in other publicity.

Artist Signature: _____ Date: _____
PLEASE PRINT OR WRITE CLEARLY

Artist: _____ Email: _____

Address: _____

City: _____ State UT ZIP _____

Phone: _____ Alt Phone: _____

If Student: _____
 Name of School, Please

- Member (\$10 per entry)
 Non-Member (\$15 per entry)
 Student (\$ 5 per entry)
 _____ New Member (\$35 enclosed; \$20 for STUDENTS)

Please enclose separate check if you choose to pay for membership

Encl: \$ _____ check no _____

Membership \$ _____ check no _____

If accepted, I will: <input type="checkbox"/> HAND DELIVER <input type="checkbox"/> SHIP PAINTING <input type="checkbox"/> PARTICIPATE IN THE UTAH ARTS COUNCIL TRAVEL PROGRAM* <hr style="border: none; border-top: 1px solid black; margin: 5px 0;"/> <i>Title(s) of Painting(s)</i>	Price	Image (HxW) (max. 22x30")	Medium
#1			
#2			
#3			

UTAH WATERCOLOR SOCIETY 2010 SPRING OPEN EXHIBITION – NOTIFICATION OF JURY RESULTS

Fill in information but DO NOT DETACH FROM TOP SECTION.

Artist's Name: _____

Entry #1 Title _____

Entry #2 Title _____

Entry #3 Title _____

FOR UWS USE ONLY	
Accepted	Declined

Mail entry to UWS SPRING EXHIBITION
Deb Makoff
P.O. Box 711434
SLC, Utah 84171

For additional copies of this form, send request and self-addressed stamped envelope to entry address.
 Can email request for a .pdf file to
 debmakoff@hotmail.com

*Questions? Call Deb Makoff 801-712-5053 or
 Sue Martin 801-209-3062*

*Each year the Utah Arts Council selects a number of paintings from the UWS spring show to travel around the state for exhibition in schools and libraries. Artists who agree to have their painting(s) travel are then notified the following year, usually in June, to pick up their paintings from the Arts Council in downtown SLC.

WHERE & WHEN

The Utah Watercolor Society presents the Annual Spring Open Juried Exhibition April 19 – May 28, 2010 at Schorr Gallery, 8000 South Redwood Rd. (in West Jordan City Building, 4th floor) Phone: 801-712-1358.

AWARDS

Numerous Cash and Merchandise Awards.

JUROR Carla O'Connor

Carla O'Connor received her BFA in painting from Kent State University, Kent, Ohio. She has done additional formal study at the University of the Americas, Mexico City; University of Dayton, Ohio; and the University of Wisconsin, Milwaukee.

She is a signature member of the American Watercolor Society, National Watercolor Society and Northwest Watercolor Society and is an AWS Dolphin Fellow.

O'Connor has juried for national and international art exhibits including AWS and NWS, the Rocky Mountain National Exhibition, California Watercolor Society and the Watercolor Art Society - Houston. She also served as chairman of the awards jury for the AWS International Exhibition in 2008. O'Connor participated in the First Invitational Exhibition of Contemporary International Watermedia Masters, Nanjing, China, 2007-08 and "Watercolor!," Peninsula Fine Art Center, Newport News, VA.

Carla is the recipient of many awards including awards from the National Watercolor Society and the American Watercolor Society including the AWS Silver Medal. Her work has appeared in numerous publications including Nita Leland's "Exploring Color" and "The New Creative Artist" as well as "Splash 5 - The Glory of Color". She has authored articles for U.S. publications including The Artist Magazine, International Artist Magazine, Watercolor Magic, Watercolor, American Watercolor Magazines, and The Artist, in the United Kingdom.

O'Connor teaches workshops throughout the year in the U.S. and abroad and her teaching DVD, "Figure Design in Gouache – The Process" was released in the July of 2008. Her work and more information about her DVD can be seen at www.carlaconnor.com

Calendar

- March 2 Last day to receive entries (digital and entry form. Or, bring to UWS Monthly Meeting at Wheeler Farm.
- March 12 Jury Notification Cards sent out
- March 27 Deadline for receiving framed paintings for judging (details in your acceptance letter*)
- April 16 Reception for artists at Schorr Gallery, 7-9 p.m.
- May 4 UWS Meeting- Wheeler Farm Juror's Demo with Carla O'Connor
- May 31 -
- June 1 Pick up paintings from gallery, 11 a.m. – 1 p.m .

*Note: We will most likely have accepted paintings dropped off at Rockwood Studios for judging when Carla is in town in late March. UWS will store and transport paintings to the gallery on April 12-13.

DIGITAL ENTRY PROCEDURES

Only digital entries will be accepted (no slides). You may either-

1. Email image as an attachment to **deb-makoff@hotmail.com**. Include your name, address, and phone and names of your paintings in the body of the email. Mail your entry form and check separately. **or**
2. Mail your digital entry(s) on a CD along with the entry form and a check to:
UWS Open Exhibition, Deb Makoff
P.O. Box 711434
Salt Lake City, UT 84171
3. **Image Dimensions:** Image must be no larger than 1024 pixels on longest side. File format must be .jpg.
4. **File name:** Name the .jpg file with first 3 letters of your last name, entry number, title of painting. For example:
MAK01storpast.jpg

Note: Receipt of emailed entries will be acknowledged. If you do not receive a response, it is your responsibility to make sure that we have received your entry.

application info:

Open to all water media artists who presently reside in the State of Utah. Participants are limited to a total of three (3) entries.

- All paintings must be original, conceived and created by you. No work produced under instruction, or copies of another's work or of copyrighted references will be accepted. Work using photographs other than the artist's own is not considered original.
- Must have been completed within the last two years, and not have previously been exhibited in a juried exhibit sponsored by the Utah Watercolor Society.
- All works must be on natural or synthetic paper or paperboard, rendered in water media and unvarnished. No clay board or canvas. No water based oils. Collage must be original water media paper. Mixed media/collage must be at least 75% water based media. If pastel, ink, crayon, collage, etc, is used, for example, it must be in conjunction with water media and not be the dominant element. No digital art.
- Unframed image may be no larger than a full sheet (22x30 inches). Framed work may be no larger than 44" in any direction.
- Work selected for the exhibition must remain for the duration of the show. Artists may not substitute another work for an accepted work nor withdraw the work once accepted. Artists who do withdraw work may not enter future UWS shows for two years.
- By entering this show you grant permission to use your art work image in publicity.
- A commission of 25% will be deducted from all sales. No price changes will be allowed once art is delivered. By entering this show, the artist enters into contract with the gallery which will be the acting agent for the sale of their artwork. Artists may also enter work that is not for sale.
- UWS reserves the right to refuse, upon arrival, any piece of unacceptable quality not discernible in the digital image, improperly framed, or damaged in shipment. The juror's decision is final.
- Framing: Accepted paintings must be ready to hang with wire supports, **MATTED IN WHITE OR OFF-WHITE; COLORED LINER IS ACCEPTABLE**. Please use stable backing material. Simple frames and Plexiglas™ preferred, but not necessary.
- While utmost care will be taken in handling entries and artwork, neither UWS nor its representative will be responsible for damage or loss from any cause.

DEADLINE FOR ENTRY:

MARCH 2

entry info:

- Current and new UWS members may enter up to 3 entries at \$10 per entry.
- Non-members may enter up to 3 entries at \$15 per entry.
- Member and non-member students may enter at \$5 per entry.
- Entry fees cover costs of the exhibition, awards and publications and are not refundable.

STUDENTS: Full-time students in high school or college residing in Utah are eligible to enter as a student. **Students will be juried into the show with the same criteria as other entrants.**

method of entry:

All entries are in DIGITAL format.

Deadline is March 2, 2010 for receipt of entry forms and images.

Delivery of accepted work is at Rockwood Studios, Saturday, March 27, 9 a.m. – noon. Pick-up will be at Schorr Gallery (see calendar).

SHIPPING. Artists are responsible for all shipping charges. In addition to entry fee, there is a \$25.00 handling fee for shipment of artwork. Artwork will be shipped to Sue Martin, 331 E. Shamrock Dr., Murray, UT, 84107, to arrive on/before 3/26/10. Detailed instructions will be in your acceptance letter.

CHECKLIST:

- Entry and notification form, filled out completely, CD of digital files (1 to 3 files)
OR email digital files (see digital entry procedures)
- Stamped, Self-Addressed Envelope if you wish to be notified by mail. For return of CD, use appropriate size mailer and proper postage.
- Check or Postal Money Order **Payable to UWS**
- If joining UWS, include SEPARATE payment in the amount of \$35 (or \$20/student)
- MAIL ENTRY TO:**

**UWS Spring Exhibition
Deb Makoff, P.O. Box 711434
SLC, Utah 84171**

**OR bring to UWS Meeting,
March 2, 2010, 7:00 pm, at Wheeler Farm.**